

THIS EVENT JUST GOT BETTER

May 18 - 19, 2019

11:00am - 7:00pm

Event Website: <http://ctnroadtripburbank.com/>

1. **First time partnership** with the very successful and uber popular Jackalope Artisan Fair Group. This is their first time in Burbank and we want to give them a warm welcome.
 - a. The two founders of Jackalope Arts, Melissa Shipley and Sara Diederich, met through their time spent working with an international arts organization, creating regular art centered events in Denver, Los Angeles, San Francisco, and Seattle.
Jackalope has been hosting semi-annual events in both Pasadena and Denver since the spring of 2015 and with the addition of Burbank in 2019. Each fair showcases over 150 local makers who focus on handmade artistry.
2. **CTNers are relocated** to the other end of the festival. We are proud to have more room being between Magnolia and Orange Grove. Closer to the theaters, the mall, Starbucks and many great restaurants. Yippy! Click here for map: http://creativetalentnetwork.com/FILES/ROADTRIP/roadtrip_map.png
3. **Complimentary Breakfast** so exhibitors can meet up on Sat morning and kick off the weekend and get their free goodie bag.
4. **Costs Less with more room.** Less than the cost of a table at a tradeshow but with a larger footprint, larger table and a new clientele of 25,000+. The general public is looking for unique and one of a kind specialty items from you. Each full space is 10' x 10' with entrances to guests on one - three sides. You are not boxed in. You can choose to have side walls on your tent and make it your own pop up artist studio and protect yourself from the elements and you can even customize it. Click here for examples: http://creativetalentnetwork.com/FILES/ROADTRIP/roadtrip_customV1.0.jpg
 1. Exhibitors can exhibit alone or share their space with others at no extra charge.
 2. Or they can bring their own Pop Up Tent
 3. Or rent one from CTN
 4. Or buy a custom tent to use year after year and at other events.
(call us to find out more.)
 5. The possibilities are endless and up to you.
5. **Have up to 4 spaces** and share with as many artists as you want at no extra charge. Create your own toontown within the event. :-)
6. **Longer hours.** The fair goes from 11am - 7pm but you can stay open later or host some after hours events in your space.
7. **Referral Program** and get your space free. At the eXpo exhibitors always ask to be near by their friends so we decided to reward you for bringing everyone together and reward your friends for coming. Create your own toontown with your friends by sharing the referral code so both you and your friends can save. Share your code to give your friends \$25 OFF of their purchase of Any Pop-Up Studio Package *(May not be combined with any other promo codes.)*
 1. Refer 3 Friends and Receive 50% OFF of Your Purchase
 2. Refer 5 Friend and Receive 100% OFF of Your Purchase
 3. *Contact us to receive your personal referral code.*

4. *You must be a current exhibitor of the CTN RoadTrip 2019. You can not use your referral code for yourself. May not be combined with any other promo codes. Credit will be given to you once all required referral purchases are approved.*
8. **Marketing** to over 20 local mainstream media outlets including Daily News, LA Magazine and NBC. Each exhibitor will be featured on the website, schedule and floor plan and in announcements sharing to the public what they have to offer. If you are planning on doing any in booth activities like book signing, drawing caricatures etc.
9. **Free to the general public.** Anticipating 25,000+ in attendance.
10. **Don't need a full space?** We have ½ spaces and will place you with another artist to share a 10 x 10.
11. **Bring Your Own Tent** and save. We encourage you to buy and bring your own tent. This is a tent that you can use throughout your career at other festivals. It is a good investment. There are thousands of art festivals around the world for you to sell at. Take the art festival market on by storm with your unique style. Click here for examples and see Exhibitor Handbook for more details.
http://creativetalentnetwork.com/FILES/ROADTRIP/roadtrip_customV1.0.jpg
12. **Complimentary seminar** on how to make the most money and be successful at an art festival. How to do business better as an artist seller. Over 2 days with 25,000 attendees who enter for FREE you should be earning at least \$5000. If you sold something for just \$1 to half the attendees that's a potential income of \$12,500. You will learn about how to focus on selling and selling BIG. The art festival business is new to animation talent but can potentially be a very lucrative business for you because you bring something SPECIAL unique and different to the art festival scene.
13. **Need some more time** to decide on how much space you need? Take advantage of our new Buy Now / Pay Later deposit* program allowing exhibitors to make a deposit to hold their space before everything is sold out and then pay later. (Please Note*: Deposits are non-refundable)
14. **Loyalty Discounts** of 10% OFF to all returning exhibitors. (Must have previously exhibited with the Road Trip or CTNX. Must be used before April 1, 2019, at 11:59 PM *Discount Code isn't valid on Shared Studio option.)
15. **SAVINGS** permit fees included and with the referral and loyalty programs you can save up to \$400.
16. **PASS IT ON** If you have friends or colleagues who you think would also enjoy learning about this event feel free to "Forward This Email" to them. Thank you for helping to share all things creative with others!

Artist Pop-Up Studios registration is Open. Buy Now or Leave a Deposit

https://eventregistration.ctnadmin.com/event_details.php?id=256

WHAT YOU GET Downloadable PDF:

<http://creativetalentnetwork.com/FILES/ROADTRIP/2019CTNRoaTripInfographic.pdf>

(More information is still in the works on screenings, discounts at local restaurants, Food Trucks, career camps, doodle runs, after dark activities, marketing and other wonderful plans for you.)

We try to be as clear as possible in text form but we know things can get confusing. We'd love to talk everything over with you and answer any questions you may have.

(818) 827 7138

